THE POWER OF ONE
One goal. One class. One powerful difference.

Taking just one online college course may increase your professional expertise and help you get ahead, even if you don’t want to pursue a degree.

• Award-winning learning platform tailored to working professionals
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What do our graduates say about their New England College of Business education?

PERFORMANCE: 97%
“I’m performing better on the job.”

TECHNOLOGY: 99%
“The course technology facilitated online learning.”

ADVANCEMENT: 45%
“I’ve been promoted or had responsibilities expanded.”

(Percentages from responses to exit survey of 2015 graduates.)

For more information about New England College of Business, email Linda Chaney at linda.chaney@necb.edu or call 617.634.9714.
# The Power of One Undergraduate Business Courses

## Accounting
- Accounting I
- Accounting II
- Corporate Finance
- Intermediate Accounting
- Managerial/Cost Accounting

## Banking
- Consumer Credit
- Principles of Banking
- Contemporary Regulatory Issues

## Business Communications
- Business Writing and Communications
- Interpersonal and Organizational Communication

## Digital Marketing
- Digital Marketing
- Mobile Marketing
- Digital Advertising
- Search Engine Optimization
- Fundamentals of Web Design
- Viral Marketing and Digital Presence
- Global Strategies in Digital Marketing
- Targeted Marketing and Social Optimization
- Ethics and Social Responsibility in a Digital Age
- Online Content Marketing and Consumer Behavior
- Data Analysis, Metrics and Measurement of Digital Marketing

## Finance
- Financial Literacy
- Corporate Finance
- Investment Management
- Principles of Investments
- Principles of Financial Services
- Financial Statements for Managers

## International Business
- Global Marketing
- International Finance
- International Economics
- International Business and Trade
- International Business Management
- International Business Law and Ethics
- International Supply Chain and Logistics Management

## Marketing
- Marketing Research
- Consumer Behavior
- Principles of Marketing
- Principles of Advertising
- Principles of Public Relations
- Customer Relationship Marketing

## Management
- Business Ethics
- Human Resources
- Research Methods
- Organizational Behavior
- Operations Management
- Quality Customer Service
- Principles of Management
- Leadership and Management
- Financial Statements for Managers
- Management Information Systems
- Strategic Management and Decision Making