

Bachelor of Science General Education Requirements

Students in all Bachelor of Science programs are required to complete the following

42 General Education credits

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| General Education Requirements | | 42 Credits |
| English – both courses below are required | | 6 Credits |
| ENG 101* | English Composition I | 3 |
| ENG 201 | English Composition II | 3 |
| Critical Thinking and Literacy – both courses below are required | | 6 Credits |
| INF 101 | Information Literacy for College Success | 3 |
| PHI 101 | Critical Thinking | 3 |
| Arts & Humanities – 2 courses selected from below | | 6 Credits |
| ART 301 | Art History & Appreciation | 3 |
| ENG 305 | American Literature | 3 |
| ENG 405 | British Literature | 3 |
| HIS 201 | US History Since 1900 | 3 |
| Social Science - 2 courses selected from below | | 6 Credits |
| ECO 101 | Economics and Society | 3 |
| PSY 250 | Psychology | 3 |
| POL 250 | Political Science | 3 |
| SOC 250 | Sociology | 3 |
| Mathematics – both courses below are required | | 6 Credits |
| MAT 103* | Business Math | 3 |
| MAT 205 | College Algebra | 3 |
| Communication – both courses below are required | | 6 Credits |
| COM 201 | Business Writing & Communication | 3 |
| COM 301 | Interpersonal and Organizational Communication | 3 |
| Natural & Physical Science – both courses below are required | | 6 Credits |
| SCI 281 | Environmental Science and Lab | 3 |
| SCI 301 | Anatomy & Physiology | 3 |

* New students must pass both English and math diagnostic exams with a 75% score or better, or complete ENG099 Fundamentals of English and MAT099 Fundamentals of Math with a grade of “C” or higher, to be placed in ENG101 English Composition I and MAT103 Business Math, respectively.

Bachelor of Science in Business Administration (BSBA)

Students in the BSBA Program are required to complete the following courses:

120 Credits/ 40 Courses

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| BS General Education Curriculum- 14 Courses | | 42 Credits |
| ENG101; ENG201 | English – 2 courses | 6 |
| INF101; PHI101 | Information Literacy and Critical Thinking – 2 courses | 6 |
| (select two) | Arts & Humanities –2 course | 6 |
| (select two) | Social Science –2 courses | 6 |
| (select two) | Mathematics –2 courses | 6 |
| COM201; COM301 | Communications – 2 courses | 6 |
| (select two) | Natural & Physical Science | 6 |
| Core Course Curriculum – 14 Courses | | 42 Credits |
| ACC201 | Accounting I (Prerequisite: MAT 103 Business Math) | 3 |
| ACC202 | Accounting II (Prerequisite: ACC 201 Accounting I) | 3 |
| FIN305 | Corporate Finance | 3 |
| MGM201 | Principles of Management | 3 |
| MGM225 | Human Resources | 3 |
| MGM250 | Business Ethics | 3 |
| MGM255 | Business Law | 3 |
| MGM301 | Research Methods | 3 |
| MGM305 | Organizational Behavior | 3 |
| MGM401 | Operations Management | 3 |
| MGM415 | International Business Management | 3 |
| MIS205 | Management Information Systems | 3 |
| MKT210 | Principles of Marketing | 3 |
| BS Capstone | | |
| MGM450 | BSBA Senior Capstone | 3 |
| Business Elective Courses – 12 Courses - Choose one concentration below: | | |
| Accounting Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| ACC310 | Small Business Accounting with QuickBooks | 3 |
| ACC205 | Managerial Accounting | 3 |
| ACC305 | Cost Management | 3 |
| ACC301 | Intermediate Accounting | 3 |
| ACC303 | Federal Taxation | 3 |
| (select four) | Electives- select 4 business courses | 12 |
| Banking Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |

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|---|---|-------------------|
| (select one) | Economics | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| BNK201 | Principles of Banking | 3 |
| BNK301 | Consumer Credit | 3 |
| BNK405 | Contemporary Regulatory Issues | 3 |
| FIN201 | Principles of Financial Services | 3 |
| FIN210 | Principles of Investments | 3 |
| (select four) | Electives- select 4 business courses | 12 |
| Finance Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| BNK301 | Consumer Credit | 3 |
| FIN201 | Principles of Financial Services | 3 |
| FIN210 | Fundamentals of Investment Management | 3 |
| FIN401 | Investment Management | 3 |
| INB405 | International Finance | 3 |
| (select four) | Electives- select 4 business courses | 12 |
| Human Resources Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| HRM210 | Introduction to Recruitment & Selection | 3 |
| HRM220 | Introduction to Employee Relations | 3 |
| HRM230 | Introduction to Compensation and Benefits | 3 |
| HRM250 | Effective Workplace Training & Development | 3 |
| MGM215 | Leadership & Management | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| (select four) | Electives- select 4 business courses | 12 |
| International Business Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| MGM215 | Leadership & Management | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| INB301 | International Business Law & Ethics | 3 |
| INB305 | International Business and Trade | 3 |
| INB320 | International Supply Chain and Logistics Management | 3 |
| INB401 | International Negotiations and Culture | 3 |
| INB405 | International Finance | 3 |
| INB420 | Global Politics and Organizations | 3 |
| (select two) | Electives- select 2 business courses | 6 |
| Marketing Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |

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|---|--|-------------------|
| (select one) | Economics | 3 |
| MGM215 | Leadership & Management | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| DMK205 | Digital Marketing | 3 |
| DMK230 | Data Analysis, Metrics, and Measurement in Digital Marketing | 3 |
| MKT215 | Customer Relationship Marketing | 3 |
| MKT230 | Principles of Public Relations | 3 |
| MKT301 | Marketing Research | 3 |
| MKT305 | Consumer Behavior | 3 |
| (select two) | Electives- select 2 business courses | 6 |
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| Social Entrepreneurship | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| MGM215 | Leadership & Management | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| SEM205 | Introduction to Social Entrepreneurship | 3 |
| SEM210 | Entrepreneurship and Small Business Management | 3 |
| DMK301 | Laws, Ethics, and Social Responsibility in a Digital Age | 3 |
| DMK350 | Social Media for Community Business | 3 |
| (select four) | Electives- select 4 business courses | 12 |
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| Quality Systems and Improvement Management Concentration | | 36 Credits |
| MAT305 | Statistics | 3 |
| (select one) | Economics | 3 |
| MGM215 | Leadership & Management | 3 |
| MGM410 | Strategic Planning & Decision Making | 3 |
| PJM210 | Project Management | 3 |
| QSM210 | Quality Systems Management | 3 |
| QSM345 | Performance Based Management and Benchmarking | 3 |
| QSM408 | Special Topics in Quality Management | 3 |
| (select four) | Electives- select 4 business courses | 12 |
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