

## Bachelor of Science in Social Entrepreneurship Management

Students in the BSSEM Program are required to complete the following courses:

120 Credits/ 40 Courses

		42 Credits
ENG101; ENG201	English – 2 courses	6
INF101; PHI101	Information Literacy and Critical Thinking – 2 courses	6
(select two)	Arts & Humanities –2 course	6
(select two)	Social Science –2 courses	6
(select two)	Mathematics –2 courses	6
COM201; COM301	Communications – 2 courses	6
(select two)	Natural & Physical Science	6
Core Course Curriculum – 14 Courses		42 Credits
ACC201	Accounting I (Prerequisite: MAT 103 Business Math)	3
ACC202	Accounting II (Prerequisite: ACC 201 Accounting I)	3
MGM201	Principles of Management	3
MGM225	Human Resources	3
MGM250	Business Ethics	3
MGM255	Business Law	3
MGM305	Organizational Behavior	3
MGM401	Operations Management	3
MKT210	Principles of Marketing	3
SEM205	Introduction to Social Entrepreneurship	3
SEM210	Entrepreneurship and Small Business Management	3
SEM320	Grant Writing & Funding	3
SEM410	Case Histories	3
BS Capstone		
SEM450	SEM Senior Capstone	3

Nonprofit Management Concentration- 12 Courses		36 Credits
ACCXXX	Nonprofit Financial Management	3
DMK350	Social Media for Community Business	3
MAT305	Statistics	3
SEM405	Nonprofit Organization Management	3
SEM350	Nonprofit PR	3
SEM360	Nonprofit Marketing	3
SEM 420	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15

Ethical Management Concentration- 12 Courses		36 Credits
ACC205	Managerial Accounting	3
MAT305	Statistics	3
MGM215	Leadership & Management	3
MGM410	Strategic Planning & Decision Making	3
SEM 310	Governance, Ethics & Compliance	3
SEM 430	Strategy, Mission & Governance	3
SEM 420	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15
Marketing Management Concentration- 12 Courses		36 Credits
ACC205	Managerial Accounting	3
DMK305	Digital Advertising	3
DMK205	Digital Marketing	3
MAT305	Statistics	3
MKT305	Consumer Behavior	3
SEM XXX	Social Enterprise Marketing	3
SEM 420	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15

Marketing Management Concentration- 12 Courses		36 Credits
ACC205	Managerial Accounting	3
DMK305	Digital Advertising	3
DMK205	Digital Marketing	3
MAT305	Statistics	3
MKT305	Consumer Behavior	3
SEM XXX	Social Enterprise Marketing	3
SEM 420	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15