



NEW ENGLAND  
COLLEGE of BUSINESS®

**Bachelor of Science in International Business (BSIB) Program**

**BSIB Program Curriculum Outline**

<b><i>Required Business Courses in the Major (Total # courses required = 22)</i></b>		
Course Number	Course Title	Credit Hours
<b>Business Core Course Requirements (10)</b>		<b>30</b>
ACC 201	Accounting I (Prerequisite: Business Mathematics)	3
COM 301	Interpersonal and Organizational Communication	3
ECO201 or ECO202	Macroeconomics or Microeconomics	3
FIN 305	Corporate Finance	3
MGM 201	Principles of Management	3
MGM 250	Business Ethics	3
MGM 301	Research Methods	3
MGM 305	Organizational Behavior	3
MIS 205	Management Information Systems	3
MKT 210	Principles of Marketing	3
<b>International Business Core Course Requirements (9)</b>		<b>27</b>
INB 301	International Business Law and Ethics	3
INB 305	International Economics	3
INB 310	Global Marketing	3
INB 320	Global Human Resources	3
INB 401	International Business Management	3
INB 405	International Trade	3
INB 410	International Finance	3
INB 420	Special Topics in International Business	3
INB 450	BSIB Senior Capstone	3
		<b><i>Sub Total Required Credits</i></b>
		<b>57</b>
<b><i>Business Elective Courses (Total # courses required = 3 )</i></b>		
ACC 205	Managerial/Cost Accounting	3
BNK 201	Principles of Banking	3
MGM 210	Quality Customer Service	3
MGM 215	Leadership and Management	3
MGM 320	Recruitment Selection and Orientation	3



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MKT 215	Customer Relationship Marketing	3
<b>Sub Total Elective Credits</b>		<b>9</b>
<b>General Education Courses (Total # courses required = 18)</b>		
<b>General Education Requirements</b>		<b># of Gen Ed Credits</b>
<b>Arts and Humanities, including Literature and Foreign Languages</b>		<b>18</b>
ART 301	Art History & Appreciation	3
ENG 101	English Composition I (Prerequisite: ENG099 or Pass Placement Exam)	3
ENG 201	English Composition II (Prerequisite: English Composition I)	3
ENG 205	American Literature	3
HIS 201	US History Since 1900	3
PHI 101	Critical Thinking	3
<b>Mathematics and the Natural and Physical Sciences</b>		<b>16</b>
MAT 103	Business Mathematics	3
MAT 205	College Algebra	3
MAT 305	Statistics	3
SCI 101	Environmental Science & Lab	4
SCI 201	Anatomy & Physiology	3
<b>Social Sciences</b>		<b>15</b>
COM 201	Business Writing & Communication	3
COM 205	Speech Communication	3
ECO 101	Economics and Society	3
INF 101 or INF 102A and INF 102B	Information Literacy for College Success	3
PSY 101	Introduction to Psychology	3
<b>General Education Elective Courses (Total # courses required = 2)</b>		<b>6</b>
ENG 401	English Literature	3
FLS 101	Financial Literacy	3
MAT 310	Calculus for Financial Managers	3
PHI 301	Logic for Managers	3
POL 101	Introduction to Political Science	3
SOC 101	Introduction to Sociology	3
<b>Sub Total General Education Credits</b>		<b>55</b>
<b>Curriculum Summary</b>		
Total number of courses required for the degree		<b>40</b> (General Education = 18 courses; Core Business and International Business = 22 courses)



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Total credit hours required for degree	<b>121</b> (General Education = 55 credit hours; Core Business and International Business = 66 credit hours)
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